



# CCAR

## Clark County Association of Realtors®

**EDUCATION**

### INTRODUCTION TO SOCIAL MARKETING

**Friday, October 15, 2010**

**9am-12pm in the CCAR Conference Room**

**Instructed by Terry Eccles-Pettet**

Social media has become BIG news and has impacted the Real Estate Profession in BIG ways. With hundreds of ways to Network on the Internet this course will give you the background and a history of the Social Networking phenomenon, how it impacts your business and the tools you'll need to create a Social Networking business plan. Our course has already transformed the networking power of hundreds of attendees.

- What is Social Networking, a history
- Closer Look at the Social Media Toolbox
- Why do we Care about Social Networking
- How are Social Networks Used in Real Estate
- Up close Look at Today's Top Five Networks
- Your Social Networking Strategy

Brought to you by TEP Producers and CCAR in cooperation with Connecting People With Success Seminars.

**Cost:** \$30 for Realtors®/\$40 for Non-Realtors®

**CE Credits:** 3.0

**Location:** **CCAR Conference Room**  
1514 Broadway, Ste. 102  
*(Parking lot reserved for staff only.)*

**PRE-REGISTRATION AND PAYMENT REQUIRED!**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Attached is a check for \$ \_\_\_\_\_ **OR** Charge my \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

**Registration Information:**

Full refunds will be granted until 1 week before date of class. Within 1 week of course, 50% refund will be given until day before date of class. No refunds will be made the day of or after the class date.

**Phone:** 360-695-5980 or,

**Fax:** 360-695-8254 or,

**Send payment to:**

Clark County Association  
of REALTORS®  
1514 Broadway St, Ste 102  
Vancouver, WA 98663

*Class may be relocated if  
registrations exceed room  
capacity.*